

ABOUT ME

CREATOR • STORYTELLER • STRATEGIST

ENTREPRENEUR • UGC PARTNER



 **MEMPHIS
ATLANTA
NASHVILLE**

PRESENTED BY
BRILANN COLEMAN
A.K.A "IAMBREE-ZE"



WHO AM I?

I'M BREE-ZE A MEMPHIS-BASED CONTENT CREATOR & ENTREPRENEUR, I SPECIALIZE IN CREATING HIGH-QUALITY UGC, LIFESTYLE, AND EVENT CONTENT THAT CONNECTS BRANDS WITH MILLENNIAL & GEN Z AUDIENCES. I BELIEVE IN THE POWER OF AUTHENTIC STORYTELLING AND CONNECTION. I AM COMMITTED TO SHARING MY UNIQUE PERSPECTIVE, EXPERIENCES, AND TALENTS TO INSPIRE AND EMPOWER OTHERS. MY MISSION IS TO CULTIVATE MEANINGFUL RELATIONSHIPS WITH BRANDS THAT ALIGN WITH MY VALUES OF DIVERSITY, INCLUSIVITY, AND SOCIAL IMPACT. THROUGH COMPELLING CONTENT AND GENUINE ENGAGEMENT, I AIM TO CREATE AUTHENTIC CONNECTIONS THAT RESONATE WITH MY AUDIENCE.



VERSATILE. CREATIVE. STRATEGIC. EVERY DELIVERABLE TELLS A STORY.



Content Creation & UGC

- Short-Form Video: Instagram Reels, TikToks, YouTube Shorts
- Product Photography (Lifestyle + Flatlay)
- Concept Development & Scriptwriting
- Unboxings, Reviews & Testimonials
- “How-To” Tutorials + Demonstrations
- Voiceover & Aesthetic ASMR Videos

Brand Partnerships & Campaigns

- UGC Packages for Paid Ads & Brand Use
- Influencer Campaigns — Organic Promotion to My Audience
- Long-Term Brand Partnerships & Ambassadorships
- Sponsored YouTube Videos & Integrated Content

Speaking, Hosting & Event Coverages

- Event Coverage: Pre-Event Promos, Live Coverage, & Recaps
- Speaking Engagements & Panels
- Hosting & Creative Workshops
- Lifestyle Vlogs / Behind-The-Scenes Coverage

(2)

METRICS THAT MATTER



13K+
AVERAGE
FOLLOWERS

200K+
AVERAGE
REACH

250K+
AVERAGE
IMPRESSIONS

12%
ENGAGEMENT
RATE



CONTENT CREATION & UGC RATES



INSTAGRAM STATIC POST	1 LIFESTYLE PHOTO + CAPTION + ORGANIC TAG	\$450
INSTAGRAM REEL / TIKTOK VIDEO	SHORT-FORM VIDEO (15-60 SEC), CREATIVE EDIT, CAPTION + TAGS	\$700
REEL + STORIES BUNDLE	1 REEL + 2-3 IG STORY FRAMES + PRODUCT MENTION	\$900
YOUTUBE SPONSORED VIDEO / INTEGRATION	2-6 MIN PRODUCT INTEGRATION + CTA	\$1,200
UGC (FOR BRAND USE)	RAW OR EDITED VERTICAL VIDEO, ROYALTY-FREE FOR AD USE	\$600
EVENT COVERAGE	PRE-EVENT PROMO + LIVE CAPTURE + RECAP VIDEO	\$1,500
SPEAKING / HOSTING / BRAND TRIPS	PANELS, EVENTS, BRAND TRIPS, CREATIVE WORKSHOPS	INQUIRE FOR RATES

ADDITIONAL FEES:

(4)

- **RESHOOT / REVISION FEE** | FOR CREATIVE CHANGES AFTER FINAL DELIVERY | \$500 - \$1,000
- **USAGE & LICENSING RIGHTS** | EXTENDED BRAND USE ACROSS PAID MEDIA | +25-50% OF BASE RATE
- **EXCLUSIVITY CLAUSE** | OPTIONAL — BRAND CATEGORY EXCLUSIVITY | CUSTOM QUOTE

**PRICING IS BASED ON CURRENT AUDIENCE REACH, ENGAGEMENT, AND CONTENT QUALITY.
ALL PACKAGES ARE CUSTOMIZABLE — LET'S BUILD SOMETHING THAT FITS YOUR CAMPAIGN GOALS.
TRAVEL, RIDER, AND PER DIEM MAY APPLY**

BRAND PARTNERSHIP PACKAGES.



SINGLE FEATURE **STARTING AT \$900**

IDEAL FOR: PRODUCT LAUNCHES OR NEW CAMPAIGNS
1 REEL/TIKTOK + 2 STORY FRAMES

CONTENT BUNDLE **STARTING AT \$1,500**

IDEAL FOR: ONGOING PROMOTION OR SEASONAL PUSH
2 REELS/TIKTOKS + 4 STORIES + 1 STATIC POST

AMBASSADOR COLLAB **STARTING AT \$3,000+**

IDEAL FOR: LONG-TERM BRAND STORYTELLING
4 REELS/TIKTOKS (OVER 3 MONTHS) + MONTHLY STORIES + 1 YOUTUBE INTEGRATION
+ UGC RIGHTS

***CUSTOM PACKAGES AVAILABLE FOR EVENTS, SPEAKING ENGAGEMENTS, OR CAMPAIGN ACTIVATIONS.
TRAVEL, RIDER, AND PER DIEM MAY APPLY***

(5)

PAST PARTNERSHIPS



REVERB
BY HARD ROCK

RAP
SNACKS

City of
MEMPHIS

Neutrogena®

WORLD
OF
HYATT

canopy™
BY HILTON

Southwest♥
Rapid Rewards®

Hilton
HONORS

WRAP
98.COM

Curology

hotel
INDIGO

amazon

DHgate.com

the athlete's foot



FASHION



ACTIVATION



SKINCARE



FESTIVAL



UNBOXING



LET'S CONNECT!

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WWW.IAMBREEZE.COM

THANK YOU FOR SEEING MY
PRESENTATION LET'S CHAT SOON!

THANK YOU.

**CREATIVE
GREETINGS.**

